



Session 1: Digital Transformation and Advances in

the Use of Artificial Intelligence (AI).

Session 2:

Professionalization of

the Procurement Process. **Session 3:**

Socially Strategic Objectives

in Public Procurement.

Analysis and Planning.

Session 5:

European Union Guidelines and New Policies

in the United States.

Session 7:

Session 4: Use of Data for Strategic Procurement

Trends, Innovation, and the Use of Virtual Stores for Government Procurement. **Session 6:**

Challenges and Reforms in Argentine Public Procurement. 03/11/25 DAY 1

REGISTRATION 14:00 hs **WELCOME SESSION** 14:30 hs





Matías López First Vice President, Legislature of the Autonomous City of Buenos Aires (CABA)

SESSION 1



15:00 hs

Gabriela Racca **André Saddy** "Digital transformation for



Intelligence: from the scope of AI and

data quality to the European Data

Space in Public Procurement"

16:15 hs

16:45 hs

supplier qualification and

'digital trust'"

Facundo Marin "Implementation Model of the Transactional Electronic System in the Province of Salta"

Administration: Diagnosis And

Prospects"

Professionalization of the Procurement Process.

Christopher Yukins

"Transparency and Professionalism"

Moderator: Natalia Tanno

BREAK

SESSION 2



18:00 hs

Function in Latin America and Beyond" **Moderator: Paola Laurenzano**



Viviana Mora

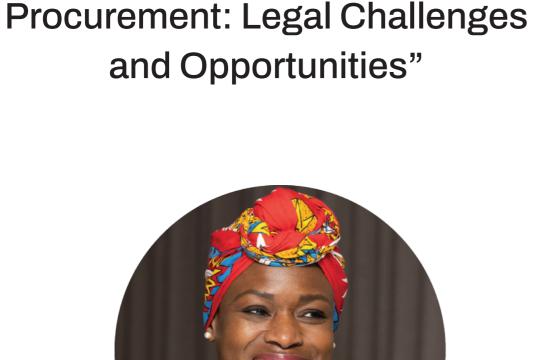
"Training, Certification, and New

Challenges in Professionalization"

Socially Strategic Objectives in Public Procurement.

SESSION 3

Annamaria La Chimia "Gender-Responsive Public



Sope Williams "Gender-Responsive **Procurement:**

The Urgency of Action"

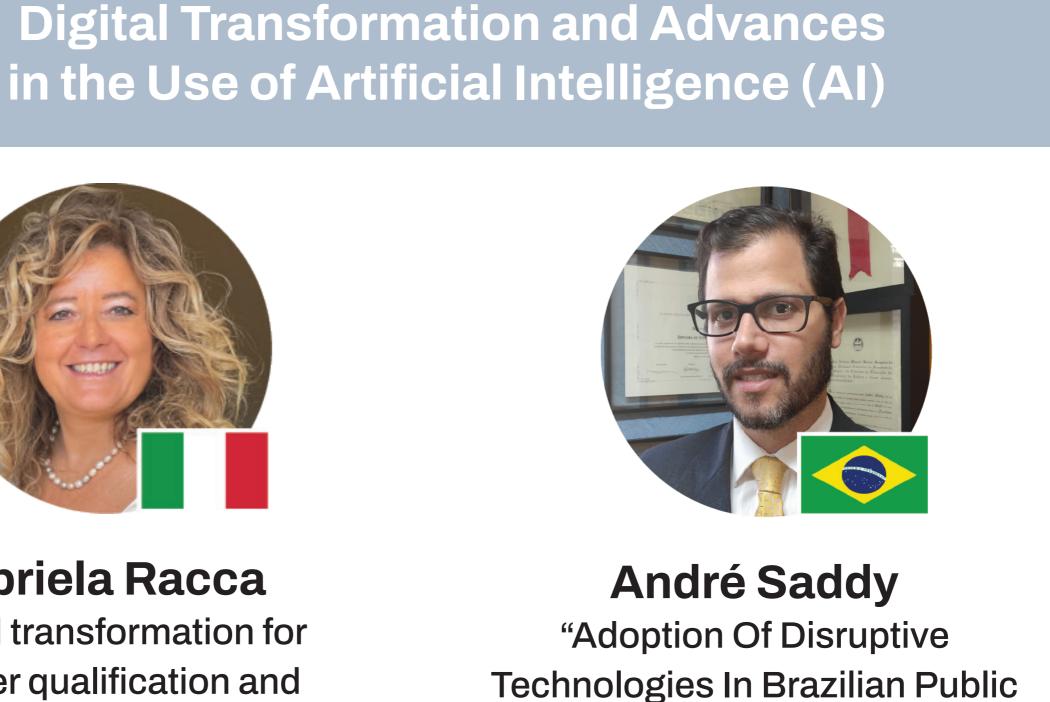
Moderator: Diego Pérez

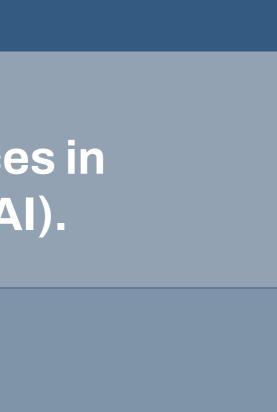


Horacio Corti













REGISTER

09:00 hs

SESSION 4

Use of Data for Strategic Procurement Analysis and Planning.



Procurement: Data Use, Market Engagement, and Scoring Criteria"



"The Power of Data Analysis in Public Procurement – A **European Perspective**"



Luis Ortiz Zamora "Strategic Public Procurement

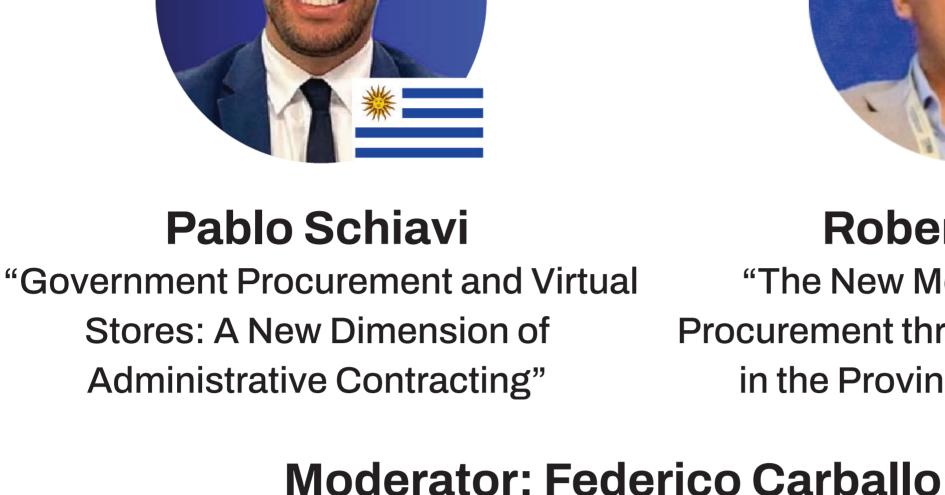


Moderator: Miguel Gliksberg SESSION 5 Trends, Innovation, and the Use of Virtual Stores for

Government Procurement.

11:00 hs

10:00 hs



Mariano Pastorella

"Marketplaces: Innovation and

Agility in Public Procurement"

11:30 hs European Union Guidelines and New Policies in the United States.



Roberto Reta

"The New Modality of Public

Procurement through Marketplaces

in the Province of Mendoza"

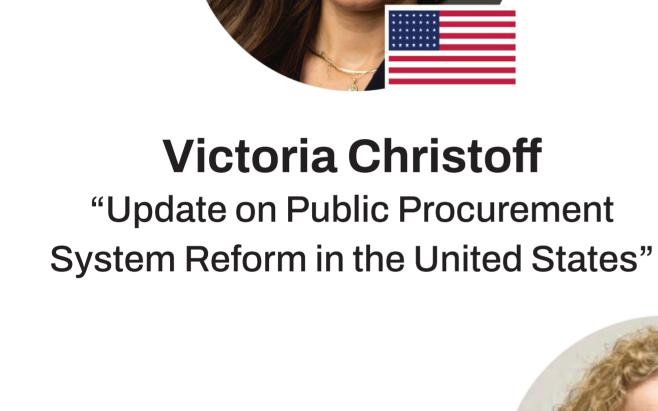
SESSION 6

Andrea Sundstrand

"European Union Provisions

on Public Procurement"

BREAK



12:30 hs







Martin Petracca Bouza

"The role of auditing and oversight in

promoting open and transparent

public procurement"



Ángeles Ferreyra

"Upcoming Challenges for Public

Procurement in the Government of

CABA from a Perspective of

Simplification and Accessibility"

Genoveva Ferrero Secretary of General Administration and Budget,

Judiciary of CABA

13:30 hs









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