

REGISTER



3^o International Congress on Public Procurement

Strengthening Capacities to Optimize Results

KEY TOPICS

Session 1:

Digital Transformation and Advances in the Use of Artificial Intelligence (AI).

Session 2:

Professionalization of the Procurement Process.

Session 3:

Socially Strategic Objectives in Public Procurement.

Session 4:

Use of Data for Strategic Procurement Analysis and Planning.

Session 5:

Trends, Innovation, and the Use of Virtual Stores for Government Procurement.

Session 6:

European Union Guidelines and New Policies in the United States.

Session 7:

Challenges and Reforms in Argentine Public Procurement.

DAY 1

03/11/25

14:00 hs

REGISTRATION

14:30 hs

WELCOME SESSION



Marcela De Langhe

Judge of the Superior Court of Justice of the Autonomous City of Buenos Aires



Genoveva Ferrero

Secretary General of Administration and Budget of the Judiciary of the City of Buenos Aires



Matías López

First Vice President, Legislature of the Autonomous City of Buenos Aires (CABA)

15:00 hs

SESSION 1

Digital Transformation and Advances in the Use of Artificial Intelligence (AI)



Gabriela Racca

“Digital transformation for supplier qualification and ‘digital trust’”



André Saddy

“Adoption Of Disruptive Technologies In Brazilian Public Administration: Diagnosis And Prospects”



Patricia Valcárcel

“Public procurement and Artificial Intelligence: from the scope of AI and data quality to the European Data Space in Public Procurement”



Facundo Marin

“Implementation Model of the Transactional Electronic System in the Province of Salta”

Moderator: Natalia Tanno

16:15 hs

BREAK

16:45 hs

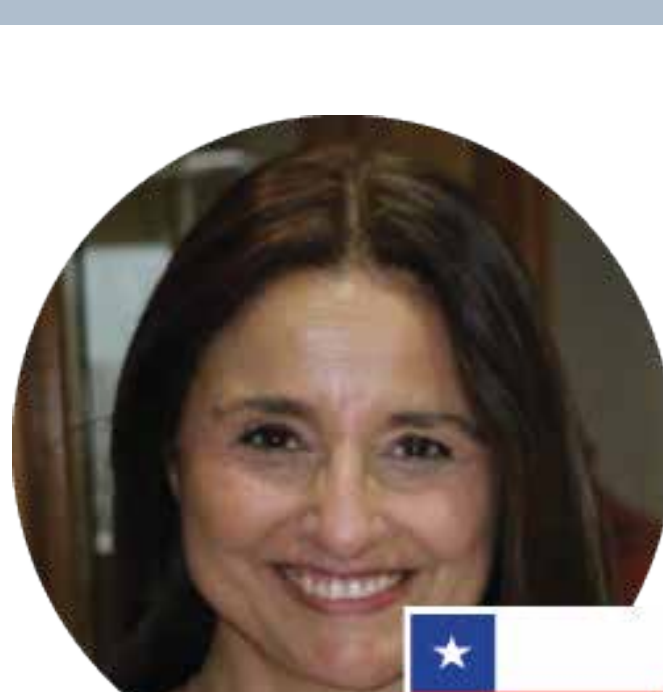
SESSION 2

Professionalization of the Procurement Process.



Christopher Yukins

“Transparency and Professionalism”



Viviana Mora

“Training, Certification, and New Challenges in Professionalization”



Jean-Jacques Verdeaux

Professionalization of the Procurement Function in Latin America and Beyond”



Javier Dávila Pérez

“The Importance of Recognizing Public Procurement as a Profession: Challenges and Opportunities for LAC”

Moderator: Paola Laurenzano

18:00 hs

SESSION 3

Socially Strategic Objectives in Public Procurement.



Annamaria La Chimia

“Gender-Responsive Public Procurement: Legal Challenges and Opportunities”



Martín Cormick

“The (apparent) conflict between the principle of efficiency and non-economic contracting criteria”



Sope Williams

“Gender-Responsive Procurement: The Urgency of Action”



Horacio Corti

“Public Procurement and International Human Rights Law”

Moderator: Diego Pérez

DAY 2

04/11/25

09:00 hs

SESSION 4

Use of Data for Strategic
Procurement Analysis and Planning.



Francisco Rodríguez
“A strategic approach to Public
Procurement: Data Use, Market
Engagement, and Scoring
Criteria”



Tünde Tátrai
“The Power of Data Analysis in
Public Procurement – A
European Perspective”



Luis Ortiz Zamora
“Strategic Public Procurement
in Costa Rican Law”



Sofía García Bailón
“Experiences and Strategic
Use Cases of Data in Procurement
Decisions in LAC”

Moderator: Miguel Gliksberg

10:00 hs

SESSION 5

Trends, Innovation, and the Use of Virtual Stores for
Government Procurement.



Mariano Pastorella
“Marketplaces: Innovation and
Agility in Public Procurement”



Paulo Magina
““Main Trends in
Public Procurement:
An OECD Perspective”



Pablo Schiavi
“Government Procurement and Virtual
Stores: A New Dimension of
Administrative Contracting”



Roberto Reta
“The New Modality of Public
Procurement through Marketplaces
in the Province of Mendoza”

11:00 hs

BREAK

11:30 hs

SESSION 6

European Union Guidelines and New Policies
in the United States.



Victoria Christoff
“Update on Public Procurement
System Reform in the United States”



Andrea Sundstrand
“European Union Provisions
on Public Procurement”



EU Representative

Moderator: Jacobo Pastor Garcia Villareal

12:30 hs

SESSION 7

Challenges and Reforms
in Argentine Public Procurement



Martin Petracca Bouza
“The role of auditing and oversight in
promoting open and transparent
public procurement”



Ángeles Ferreyra
“Upcoming Challenges for Public
Procurement in the Government of
CABA from a Perspective of
Simplification and Accessibility”



Alberto Biglieri
“Impact of the “Ley Bases”
on Public Procurement”



Laura Ivana Sotillo

Moderator: Fabiana Constanza

13:30 hs

CLOSING SESSION



Carlos Balbín
Full Professor of Administrative Law,
Faculty of Law, UBA



Genoveva Ferrero
Secretary of General
Administration and Budget,
Judiciary of CABA

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