



3^o International Congress on Public Procurement

Strengthening Capacities
to Optimize Results

REGISTER



KEY TOPICS

Session 1:
Digital Transformation and
Advances in the Use of
Artificial Intelligence (AI).

Session 2:
Professionalization of the
Procurement Process.

Session 3:
Socially Strategic Objectives
in Public Procurement.

Session 4:
Use of Data for Strategic
Procurement Analysis and
Planning.

Session 5:
Trends, Innovation, and
the Use of Virtual Stores
for Government
Procurement.

Session 6:
European Union
Guidelines and New
Policies in the United
States.

Session 7:
Challenges and Reforms
in Argentine Public
Procurement.

DAY 1

03/11/25

14:00 hs

REGISTRATION

03/11/25

14:30 hs

WELCOME SESSION



Marcela De Langhe
Judge of the Superior Court
of Justice of the Autonomous
City of Buenos Aires



Genoveva Ferrero
Secretary General of Administration
and Budget of the Judiciary of
the City of Buenos Aires



Matías López
First Vice President,
Legislature of the Autonomous
City of Buenos Aires (CABA)

03/11/25

15:00 hs

SESSION 1

Digital Transformation and Advances in the Use of Artificial Intelligence (AI)



Gabriela Racca
"Digital transformation for
supplier qualification and
'digital trust'"



André Saddy
"Adoption Of Disruptive
Technologies In Brazilian Public
Administration: Diagnosis And
Prospects"



Patricia Valcárcel
"Public procurement and Artificial
Intelligence: from the scope of AI and
data quality to the European Data
Space in Public Procurement"



Facundo Marín
"Implementation Model of the
Transactional Electronic System
in the Province of Salta"

Moderator: Natalia Tanno

03/11/25

16:15 hs

BREAK

03/11/25

16:45 hs

SESSION 2

Professionalization of the Procurement Process.



Christopher Yukins
"Transparency and Professionalism"



Viviana Mora
"Training, Certification, and New
Challenges in Professionalization"



Jean-Jacques Verdeaux
Professionalization of the Procurement
Function in Latin America and Beyond"



Javier Dávila Pérez
"The Importance of Recognizing
Public Procurement as a Profession:
Challenges and Opportunities for
LAC"

Moderator: Paola Laurenzano

03/11/25

18:00 hs

SESSION 3

Socially Strategic Objectives in Public Procurement.



Annamaria La Chimia
"Gender-Responsive Public
Procurement: Legal Challenges
and Opportunities"



Martín Cormick
"The (apparent) conflict
between the principle of
efficiency and non-economic
contracting criteria"



Sope Williams
"Gender-Responsive
Procurement:
The Urgency of Action"



Horacio Corti
"Public Procurement and International
Human Rights Law"

Moderator: Diego Pérez

DAY 2

04/11/25

9:00 hs

SESSION 4

Use of Data for Strategic Procurement Analysis and Planning.



Francisco Rodríguez
"A strategic approach to Public
Procurement: Data Use, Market
Engagement, and Scoring
Criteria"



Tünde Tátrai
"The Power of Data Analysis in
Public Procurement – A
European Perspective"



Luis Ortiz Zamora
"Strategic Public Procurement
in Costa Rican Law"



Sofía García Bailón
"Experiences and Strategic
Use Cases of Data in Procurement
Decisions in LAC"

Moderator: Miguel Gliksberg

04/11/25

10:00 hs

SESSION 5

Trends, Innovation, and the Use of Virtual Stores for Government Procurement.



Mariano Pastorella
"Marketplaces: Innovation and
Agility in Public Procurement"



Paulo Magina
"Main Trends in Public Procurement:
An OECD Perspective"



Pablo Schiavi
"Government Procurement and Virtual
Stores: A New Dimension of
Administrative Contracting"



Roberto Reta
"The New Modality of Public
Procurement through Marketplaces in
the Province of Mendoza"

04/11/25

11:00 hs

BREAK

04/11/25

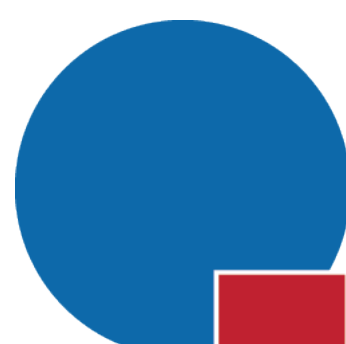
11:30 hs

SESSION 6

European Union Guidelines and New Policies in the United States.



Victoria Christoff
"Update on Public Procurement
System Reform in the United States"



EU Representative



Andrea Sundstrand
"European Union Provisions on Public
Procurement"

Moderator: Jacobo Pastor Garcia Villareal

04/11/25

12:30 hs

SESSION 7

Challenges and Reforms in Argentine Public Procurement



Martin Petracca Bouza
"The role of auditing and oversight in
promoting open and transparent
public procurement"



Ángeles Ferreyra
"Upcoming Challenges for Public
Procurement in the Government of
CABA from a Perspective of
Simplification and Accessibility"



Alberto Biglieri
"Impact of the 'Ley Bases'
on Public Procurement"



Laura Ivana Sotillo

Moderator: Fabiana Constanza

04/11/25

13:30 hs

CLOSING SESSION



Carlos Balbín
Full Professor of Administrative Law,
Faculty of Law, UBA



Genoveva Ferrero
Secretary of General Administration
and Budget, Judiciary of CABA

Organizers:



**Buenos
Aires
Ciudad**



**CM
CABA**



Legislatura
Ciudad Autónoma de Buenos Aires

In collaboration with:

